

## Opus focus on emission control in China

- New Sales and Marketing Director to analyze market for vehicle control systems.

Following the acquisition of former American partner Sys Tech International, Opus Prodox AB (publ) now increases their presence in the Chinese and Asian markets. Opus has appointed a Sales and Marketing Director to analyse the markets and develop sales of environmental control instruments for vehicles in China.

Opus is an industrial high-tech manufacturer of equipment for environmental- and safety test of vehicles. The group is selling to more than 50 countries all over the world. The company has now appointed Anders Andersson – with broad experience of the Asian markets – to manage Opus subsidiary Opus Asia Ltd, in order to focus on the Asian markets, particularly China.

The timing of Opus growth and increased presence in China is perfect. The growth of the Chinese economy is putting more vehicles on the roads. This together with increased efforts from government to control emission is increasing the demand for ways to monitor and control vehicle emissions. The need for new emission analyzers and vehicle testing equipment is increasing and the Opus group has a very competitive product portfolio to meet these needs from the market, says Anders Andersson, Marketing and Sales Director in Opus Asia Ltd.

Anders Andersson has a practiacal background in Chinese owned manufacturing companies working across the Asian markets. Anders will analyze the markets across the APAC region and China and then build and develop the sales operations. He will also work closely together with the management of Opus factory in Foshan, China where equipment specially designed for the Asian markets will be manufactured.

Opus recently acquired Sys Tech International and the group has gained, through the acquisition a very strong international position with ability to deliver complete solutions for setting up vehicle test stations in individual provinces or whole countries.

- After the acquisition of Sys Tech International we have a much stronger position globally and it is a natural step for the group to now increase our presence in the Asian markets. Regulations and market needs vary among the different countries and even provinces. Anders is a key person in the groups' work to analyze the market and build a strong organization in Asia, especially China, says Magnus Greko, CEO of the Opus Group.

Opus Asia Ltd. is located in Hong Kong and Opus Chinese factory is located in Foshan, Guangdong Province, PRC.

This press info is also available in Swedish at www.opus.se



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## Opus in Brief:

The business idea of Opus Group is to develop, produce and sell products within Automotive Test Equipment, Fleet Management and Wireless Vehicle Inspection for the global market. The products include emission analyzers, diagnostic equipment, brake testers, wheel alignment, electronic driver log systems, Fleet Management systems and systems for Remote OBD. The group is selling in more than 50 countries all over the world. The group currently employs 50 persons. The turnover 2007 was 67 MSEK with a continued annual growth rate of 30-50%. Opus share is listed on First North (Stockholm Stock Exchange) under the ticker OPUS.